



SACRED HEART OLD COLLEGIANS FOOTBALL CLUB INC.

Established 1968

AFFILIATED Adelaide Football League Division 2

Correspondence: The Treasurer
GPO Box 1040
Adelaide SA 5001

7 March 2018

Dear Supporter,

SHOC News & Sponsorship 2018

50 Year Function

Established in 1968 the Sacred Heart Old Collegians Football Club is celebrating our 50th year. We are proud of the club's achievements in that time, having consistently endured the upper divisions of the league, all whilst remaining true to our charter of maintaining our amateur status.

We are looking forward to honouring all those who have contributed to the SHOCFC over the journey and we will be marking the occasion with a **50th Anniversary Function on Saturday night the 28th April 2018** to be held at the Morphettville Function Centre. The sub-committee of Neil O'Dea, Terry Bruun, Michael Collett, Pat Hollis, Paul Fahey and Justin Ganley have put an enormous effort into organising this event, so we would love to see as many of you there as possible. Tickets can be purchased from the website <http://shocfc.com.au/50year/>. We will be playing Gaza at the Main Oval at Somerton Park earlier that day and we will wear a heritage jumper, being the original SHOC jumper worn in 1968. The jumper will have the name of every player that has represented the club (approx. 1600) over the last 50 years. We will be auctioning these jumpers off at the 50th Anniversary Function later that evening, including a framed jumper signed by all the living A grade captains.

Sponsors Lunch

Please also keep Saturday 21st July free for the SHOCFC Sponsors lunch, it will once again be held in the Function Centre at the Main Oval from 12 noon where we will be playing Old Ignations FC.

Football Trial Games, Round 1 and Coaching Group / Philosophies

We will play 2 trial games before the Easter weekend against v Westminster on Sunday 18th March and Blackwood on Sunday 25th March, both games are at Thebarton Oval at 6pm. Round 1 we play arch rivals PHOS Camden at Camden Oval on the 7th April.

The coaching group remains the same for this year and Undies' is continuing his theme for the year of "honesty", a simple philosophy that supports our core values. You will see a slightly revamped game style and a team that will include many of our young players which is very exciting for the club. Our fitness coach Matt Penhall has again done a great job with the lads over summer and all are very fit and keen to impress in the trial games to earn a spot for Round one.

Numbers have been very good on the track and we are delighted to see a number of previous players coming back to SHOCs plus quite a few youngsters emerging from the 18s and the school that look very promising. We also have all of our long term injured players from last year in full training and looking good.

Financial Support

We continue to be committed to investing in player welfare and facilities. This is not possible without your financial support and we are asking for your generosity once again. Our club mission is to provide our players with an environment where they can enjoy their football and can be competitive with the best teams.

In 2017 our sponsorship revenue was again \$60,000 which accounted for 50% of our total expenses so your ongoing support is critical to us being able to put our 4 sides on the field each week.

Sponsorship & Payment Options

The sponsorship package details for Gold, Silver and Player sponsors are at the bottom of this letter. In addition to these we also have Major Sponsor Options (\$5,000 + and Platinum Sponsorship from \$3,000). If you are interested in either of these packages please contact Dion Moroney direct on 0429 814 397. Sponsorships are tax deductible for business.

Payments for sponsorship can be paid in the following 2 ways:

1. By Bank Transfer to SHOCFC BSB 085-458
Account 73-387-0986.
2. **Paypal at <http://shocfc.com.au/sponsors/become-a-sponsor>.**

SHOC Merchandise & Website

Club Legend, Neil "Noddy" O'Dea is continuing his role as "Merchandise Manager". Noddy has put together a range of merchandise that will be available throughout the year which can be accessed at <http://shocfc.com.au/merchandise/>

For all sponsors, please email Noddy at noduph@hotmail.com with the size of the Polo Shirt/ Hoody/ Spray Jacket (or a Winter Jacket for gold sponsors) so that he can arrange this for you.

In order to keep you up to date throughout the season we will continue to email the weekly newsletter each Friday. The website will also be updated weekly to include teams and other SHOCFC news and announcements. Pat Hollis continues to support the club with developing and maintaining the website including our sponsor's business directory and attending to distribution of the newsletter.

Presentations will be held at the Bay Motel Hotel at 6.30 pm sharp after every game and we would like to see you there.

Yours sincerely

The Sponsorship Committee

Dion Moroney 0429 814 397 dion@letchermoroney.com.au

Wes Delmenico 0418 844 181 wes@weslec.com.au

Justin Hartshorne 0412 819 886 hartshorneland@optusnet.com.au

Paul Fahey 0408 295 376 pfahey@westpac.com.au

Jeff Clarke 0408 852 428 jclarke@caveopartners.com.au

Sponsorship & Membership Options

Gold Sponsor – Cost \$1,250

This package represents an excellent opportunity to promote your business to a large and diverse range of supporters.

- Club Membership
- Includes player subscription – Please nominate.
- Ticket to Cardiac/Sponsors Day including lunch, drinks and guest speaker.
- Choice of SHOCFC Polo / Spray Jacket / Winter Jacket or Hoody.
- Listing as a Gold Sponsor in the SHOCFC Weekly Newsletter emailed to our supporter database.
- Prominent and Prime Advertising space as a Gold Sponsor on the SHOCFC website.
- Weekly recognition at club presentations
- Cost is tax deductible

Silver Sponsor Cost \$600 or Player Sponsor – Cost \$750

- Player Subscription – Please nominate player (Player Sponsor only)
- Club Membership
- Choice of SHOCFC Polo / Hoody / Spray Jacket
- Ticket to SHOCFC sponsors/cardiac day
- Business Listing on weekly SHOCFC newsletter
- Business Listing on the SHOCFC website
- Ticket to SHOCFC sponsors/cardiac day

Cardiac Member / Past Player – Cost \$300

- Club Membership
- Choice of SHOCFC Polo / Hoody / Spray Jacket
- Ticket to SHOCFC sponsors/cardiac day

Please email Bill Spurling on the level of sponsorship required at bspurling@letchermoroney.com.au

PREMIERSHIPS

A4 Reserve 1973
A4 League 1974
A2 Reserve 1978
A2 League 1993
A3 Reserve 2001
A3 League 2001
A8 Reserve 2006
C2 League 2007
C6 League 2007
A1 Reserve 2009
A1 Reserve 2010
A7 League 2011
A7 Reserve 2011
U18 2012
A2 Reserve 2016
A2 Reserve 2017
U18 2017

LIFE MEMBERS

G. Walkington	J. Kennedy	J. O'Leary	A. Whennan
G. Manhood	G. Bourne	J. Lucas	J. Quirk
A. Bourne	P. Hollis	D. Bourne	R. Orchard
P. Fahey	C. Monaghan	T. Bruun	P. Juniper
M. Collett	T. Spurling	J. Pilkington	B. Dare
N. O'Dea	J.J. Whiting	J.C. Whiting	H. Treacy
D. Moroney	S. Moroney	R. Barker	J. Ganley
D. Whelan	S. Collins	A. Marling	L. Mason

EXECUTIVE

President	S. Collins
Treasurer	B. Spurling
Secretary	P. Fahey