



SACRED HEART OLD COLLEGIANS FOOTBALL CLUB INC.

AFFILIATED S.A.A.F.L

Established 1968

Correspondence:

The Treasurer
GPO Box 1040
Adelaide SA 5001

CLUBROOMS :

Upstairs, Bay Hotel Motel
The Broadway
Glenelg
PH : 8294 4244

7 March 2016

Dear Supporter,

SHOC Cardiac Sponsorship & Membership

It's always an exciting time of year when football is just around the corner.

Our Trial Games start Friday the 11th March and the season proper gets underway on the 16th April v Gaza.

Our Senior Coach, Adam "Spud" Marling has been working tirelessly throughout the off season resulting in the recruitment of many new faces to the club. One of these players is Lachlan Button who will also take up a role with the club in junior development assisting Andrew Underwood and Henry Spurling with the Under 18's along with mentoring the young guys in the senior grades.

Andrew Underwood has also taken on a new role as Director of Coaching to support the whole coaching group and Damian Kitschke will have a more hands on role this year as an Assistant Coach. It's fantastic to also have Steve Kay back at the club assuming the role as our B Grade and thanks again to Heath Treacy for his continued efforts as C Grade coach.

The feedback from our Pre Season Training campaign has been outstanding which has been under the guidance of Matt Penhall, ex-SHC scholar and Star Force Sargent who has been supported by Matt Bode. It is fair to say the guys are fitter than they have ever been !!

Your financial support over the years has been appreciated and is truly valued and it's that time of year again when we ask for you to continue your association with our great club.

Our operating expenses continue to rise and this year is no different. Historically, the contribution from sponsors represents over 50% of our costs being around \$40,000 of the total of \$80,000 of costs required to run the club. **In season 2015 this rose to 65% and this is the main reason the club recorded a profit of \$25,000.** These funds will be used to invest in pre-season, junior development, player equipment and other club assets that we were not in a position to purchase previously. We sincerely thank you and ask for your generosity once again to ensure we remain one of the most successful truly amateur clubs.

The sponsorship options are attached to this letter. In addition to these we also have Major Sponsor Options (\$5,000 + and Platinum Sponsorship \$3,000). If you are interested in either of these packages please contact Dion Moroney direct on 0429 814 397. Sponsorships are tax deductible for businesses.

Club Legend, Neil "Noddy" O'Dea has also taken on the role of "Merchandise Manager". Noddy has put together a range of merchandise that will be available throughout the year which can be accessed at <http://shocfc.com.au/merchandise/>

For all Sponsors, please email Noddy at noduph@hotmail.com with the size of the Polo Shirt/ Hoody/ Spray Jacket (or a Winter Jacket for gold sponsors) that you require so that it can be ready for you prior to the start of the season.

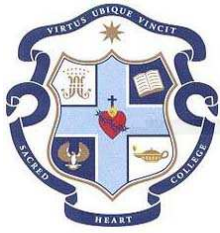
In order to keep you up to date throughout the season we will continue to email the weekly newsletter each Friday throughout the season. The website will also be updated weekly to include teams and other SHOC FC news and announcements. Pat Hollis continues to support the club with developing and maintaining the website and attending to distribution of the newsletter which is greatly appreciated by all.

Presentations will be held at the Broadway Motel Hotel at 6.30 **pm sharp after every game** and we would like to see you there. Everyone is most welcome to attend.

Yours sincerely

The Sponsorship Committee

Dion Moroney, Wes Delmenico, Justin Hartshorne, Paul Fahey & Jeff Clarke



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Sponsorship & Membership Options

Gold Sponsor – Cost \$1,250

This package represents an excellent opportunity to promote your business to a large and diverse range of supporters.

Please refer page 4 detailing the features of this package.

Silver Sponsor Cost \$600 or Player Sponsor – Cost \$750

- Player Subscription – Please nominate player (Player Sponsor only)
- Club Membership
- Choice of SHOCFC Polo / Hoody / Spray Jacket
- Ticket to SHOCFC sponsors/cardiac day
- Business Listing on weekly SHOCFC newsletter.
- Business Listing on the SHOCFC website
- Ticket to SHOCFC sponsors/cardiac day

Cardiac Member / Past Player – Cost \$250

- Club Membership
- Choice of SHOCFC Polo / Hoody / Spray Jacket
- Ticket to SHOCFC sponsors/cardiac day

Please complete the form on the following page and return it to the Treasurer; GPO Box 1040 Adelaide SA 5001 or email the details requested in the attachment to anyone of the sponsorship committee members or simply email us to advise the level of sponsorship required;

- Dion Moroney 0429 814 397 dion@letchermoroney.com.au
- Wes Delmenico 0418 844 181 wes@weslec.com.au
- Justin Hartshorne 0412 819 886 hartshorneland@optusnet.com.au
- Paul Fahey 0408 295 376 pfahey@westpac.com.au
- Jeff Clarke 0408 852 428 jclarke@vcadvisors.com.au

If you have any questions about SHOCFC sponsorship packages please contact anyone of the sponsorship committee to discuss your options. Can you please provide a response as soon as possible so that we can finalise our sponsorship and supporter lists early in the season?



SACRED HEART OLD COLLEGIANS FOOTBALL CLUB INC.
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Oaklands Park 5046

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SHOCFC CARDIAC SPONSOR / MEMBER ATTACHMENT

Please complete your preferred option:

Note – These may also be paid on line via Paypal at <http://shocfc.com.au/sponsors/become-a-sponsor>.

- 1. I wish to be a Gold Sponsor and attached is my cheque for \$1,250.
- 2. I wish to be a Gold Sponsor and I have transferred \$1,250 by EFT to SHOCFC BSB 085-458 Account 73-387-0986.
- 3. I wish to be a Player Sponsor and attached is my cheque for \$750.
- 4. I wish to be a Player Sponsor and I have transferred \$750 by EFT to SHOCFC BSB 085-458 Account 73-387-0986.
- 5. I wish to be a Silver Sponsor and attached is my cheque for \$600.
- 6. I wish to be a Silver Sponsor and I have transferred \$600 by EFT to SHOCFC BSB 085-458 Account 73-387-0986.
- 7. I wish to be a Cardiac / Past Player Member and attached is my cheque for \$250.
- 8. I wish to be a Cardiac / Past Player Member and I have transferred \$250 by EFT to SHOCFC BSB 085-458 Account 73-387-0986.

For new sponsors please email your logo and website address to noduph@hotmail.com

New Cardiac Gold / Silver/ Player Sponsor/ Member (For Member - Name only required):

Name: _____

Business Name: _____

Business Specialty: _____



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SHOCFC Cardiac Gold Sponsorship Package

Cost \$1,250

- Club Membership
- Includes player subscription – Please nominate.
- Ticket to Cardiac/Sponsors Day including lunch, drinks and guest speaker.
- Choice of SHOCFC Polo / Spray Jacket / Winter Jacket or Hoody.
- Listing as a Gold Sponsor in the SHOCFC Weekly Newsletter emailed to our supporter database.
- Prominent and Prime Advertising space as a Gold Sponsor on the SHOCFC website.
- Weekly recognition at club presentations
- Cost is tax deductible

PREMIERSHIPS

A4 Reserve 1973
A4 League 1974
A2 Reserve 1978
A2 League 1993
A3 Reserve 2001
A3 League 2001
A8 Reserve 2006
C2 League 2007
C6 League 2007
A1 Reserve 2009
A1 Reserve 2010
A7 League 2011
A7 Reserve 2011

LIFE MEMBERS

G. Walkington	J. Kennedy	J. O'Leary	A. Whennan
G. Manhood	G. Bourne	J. Lucas	J. Quirk
A. Bourne	P. Hollis	D. Bourne	R. Orchard
P. Fahey	C. Monaghan	T. Bruun	P. Juniper
M. Collett	T. Spurling	J. Pilkington	B. Dare
N. O'Dea	J.J. Whiting	J.C. Whiting	H. Treacy
D. Kitschke	D. Moroney	S. Moroney	R. Barker
J. Ganley	D. Whelan	S. Collins	

EXECUTIVE

President	S. Collins
Vice President	T. Spurling
Treasury	N. O'Dea
Secretary	P. Fahey